


NORQAIN
SWISS MADE WATCHES



The new NORQAIN
Manufacture Calibres





NN20/2 GMT

NORQAIN partners with Kenissi to produce two high-quality, ultra-robust *Manufacture* Calibres

Adventurous family-owned NORQAIN climbs its next summit and establishes itself as a distinctive brand in the Swiss watch industry while taking steps to ensure its long-term independence and offer customers timekeeping quality that exceeds industry standards.

NORQAIN has announced a new long-term partnership with mechanical movement manufacturer, Kenissi. The announcement of the long-term collaboration between the Biel-

based watchmaker and Kenissi, founded by watch brand Tudor, underscores NORQAIN's commitment to offering quality timepieces that feature robust, high-performance movements ready for a lifetime of adventure.

As part of the new strategic partnership, NORQAIN is climbing to new heights with two chronometer-certified *Manufacture* Calibres. The three-hand NN20/1 and GMT NN20/2 calibres, both featuring a 70-hour power reserve, will enhance NORQAIN's existing collection and will be ready to equip fans on their adventures starting this coming summer.





NN20/1 Three-hand

Extending the NORQAIN collection with Kenissi *Manufacture* Calibres

Affirming the exclusivity of these movements are the unique NORQAIN decorations, such as the golden “double-N” NORQAIN logo, symbolising the Swiss Alps, on the oscillating weight and “Adventure – Freedom – Independence”, the brand’s core values which lend themselves to the names of NORQAIN’s collections, engraved on the bridge.

The defining benefits of these movements are:

- **Explore different time zones with pure GMT construction:** Calibre NN20/2 offers an integrated GMT function with a jumping hour feature that allows the wearer to easily set the local time and change the date forward or backward at any time of the day.
- **Sturdy construction for lasting durability:** Calibres NN20/1 and NN20/2 have been designed and thoroughly tested for ultimate robustness and reliability. This is exemplified by the traversing balance bridge with a two-point fixation which improves shock resistance and allows precise positioning of the oscillator.
- **Weekend-proof for two-day adventures:** Both movements offer an impressive 70-hour power reserve so the wearer can remove their everyday NORQAIN Freedom watch on Friday evening, switch to their sportier NORQAIN Adventure model for the weekend, and put on their Freedom on Monday morning without having to wind it or reset the time.
- **Certified precision:** Both calibres are certified as chronometers by the Swiss Official Chronometer Testing Institute (COSC).





Three-hand NN20/1

Central hour, minutes and seconds hands

Automatic winding

4 Hz

26.0 mm diameter

27 jewels

COSC-certified

70-hour power reserve

Tungsten monoblock oscillating weight

Traversing balance bridge with a two-point fixation improving shock resistance and allowing precise positioning of the oscillator





GMT NN20/2

Central hour, minutes, seconds and 24-hour hands

Date window

Automatic winding

4 Hz

31.8 mm diameter

28 jewels

COSC-certified

70-hour power reserve

Tungsten monoblock oscillating weight

Jumping hour feature to easily set the local time and change the date forward or backward at any time of the day

Traversing balance bridge with a two-point fixation improving shock resistance and allowing precise positioning of the oscillator



Leading Retail Network & Partners

NORQAIN understands the importance of having a partner to accompany you through every twist and turn.

Available throughout Europe, Japan and the US, NORQAIN has an expansive network of retail partners that includes Bucherer and Kirchhofer in Switzerland, Wempe in Germany, Westime, Tourneau and Govberg in the US, L'Oro in Canada, Seddiqi in Dubai, and over 30 points of sale in Japan.





NORQAINERS: Their Life, Their Way

Since its founding in 2018, NORQAIN has become known for its motto – “your life, your way” – and creating timepieces that suit an adventurous lifestyle. The dynamic brand is the Official Timekeeper of sporting events such as the Spengler Cup Davos and has recently entered into a strategic partnership with the NHL Players’ Association. NORQAIN has built relationships with elite athletes that represent the adventurous spirit of the brand. Known as NORQAINERS, these ambassadors include Mark Streit, Felix Neureuther, Tina Weirather, Roman Josi, Fabian Schär, Michelle Gisin, Lorenz Frey-Hilti, Andreas Steindl, Charlie Raposo, Nico Müller, Viktoria Rebensburg, Ramon Zenhäusern, Shinji Okazaki and Kenji Ogiwara.





About NORQAIN

Founded in 2018, NORQAIN is a fully independent, family-owned Swiss watch company located in Nidau (Biel/Bienne) in the heart of the Swiss watch industry. Driven by the excitement that comes with exploring the road less travelled, NORQAIN has three collections – Adventure, Freedom and Independence – that are exclusively equipped with mechanical automatic movements. The company is led by CEO and founder Ben Küffer, his father Marc Küffer, NHL Stanley Cup winner and Swiss hockey legend Mark Streit, and Ted Schneider. NORQAIN is a proud partner of the National Hockey League Players' Association (NHLPA) and the Official Timekeeper of the Spengler Cup Davos. In August 2019, the brand also organised the NORQAINER Matterhorn Challenge.



be a **NORQAINER** – your life, your way


NORQAIN
SWISS MADE WATCHES